

Hyperpersonalized e-mail



TARGETED & PERSONALIZED COMMUNICATION

Mono-brand communication

Increase the CTR of your e-mail with hyperpersonalization.

Duration

1 sending

Media Booking

6 weeks

Nice to know

- Highlight on the favourite product of your customer.
- Based on the customers purchases on product level.
- Not based on specific product taste or scent.

Post reporting

Reportings are available 6 weeks after the end of the activation and available via an online platform. Request access to our Account Managers.

Sample pictures

OBJECTIVES

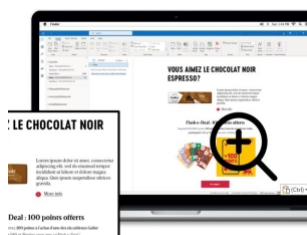
CONVERSION



CALL TO ACTION



ENGAGEMENT / CONSIDERATION



ESPRESSO?



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More info

Flash e-Deal : 100 points offerts

Jusqu'au 31/05/2014, recevez 100 points à l'achat d'une des six subtilités Gallier participant (100 g). Réglez-vous avec ce Flash e-Deal !



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More info

Laissez-vous aller à votre inspiration ...



Gewurztraminer



Pinot Blanc



Pinot Gris