

## Sponsored Product



### ONLINE COMMUNICATION AND ACTIVATION

Performance

Sponsored Products are cost-per-click ads that promote individual products throughout Delhaize.be and My Delhaize App.

#### Duration

Max. 3 months or Max 3500 clicks

#### Media Booking

2 weeks

#### Nice to know

- Better visibility within your product group
- You reach more interested customers
- Product item displayed on category pages and search terms

#### Post reporting

#Impressions and #Clicks

#### Sample pictures

