

## Push Notification



**TARGETED & PERSONALIZED  
COMMUNICATION**

Mono-brand communication

Push Notification sent to a specific target:

- Limited to 100.000 contacts
- Ideal to highlight an existing promotion
- In combination with other channels boost performance results
- Using a push to remind people to perform an action generates extra engagement

### Duration

1 sending

### Media Booking

6 weeks

### Nice to know

- Sent on Friday to customers
- Only 2 slots per week

### Sample pictures



## OBJECTIVES

CONVERSION



EYE CATCHER



TRIAL

