

## Caddy Drive - External Brands & Services



### TOOLS FOR EXTERNAL BRANDS & SERVICES

Instore

This tool provides continuous advertising throughout the shopping trip and unbeatable exposure to a captive audience.

#### Duration

6 weeks

#### Media Booking

8 weeks

#### Nice to know

- Coverage: 40%

#6.500 caddy SM

# 9.900 caddy SM+AD

What's new? Customers can retrieve current offers, videos, enter a game or a contest, and much more.

#### Sample pictures



## OBJECTIVES

BRAND AWARENESS



CALL TO ACTION



EDUCATION

